

Kids Trade Up Program

Growth spurts happen — but they shouldn't stop you from investing in a quality kid's bicycle that will inspire a healthy hobby for life. We want your kiddos to fall in love with cycling and ride a quality bicycle while doing it. So, when you buy a kid's Trek bicycle from Woolley G's, you can trade it in and get up to 50% of the bike's original purchase price in store credit to put toward a new bike when your tike outgrows their old one.

Here are the requirements for your trade-in:

- You must be the original owner.
- Bicycle must have been purchased from Woolley G's Bike & Fitness **OR** have a proof of purchase at time of trade.
- Bicycle must be less than 3 years old.
- Bicycle must be clean, functioning, and in sellable condition with minimal cosmetic blemishes.
- If your bike needs major service and/or major parts, all service and parts must be completed and paid for before it can be considered for trade in.
- The serial number must be clearly visible and not be defaced or destroyed.

[Bicycle Blue Book](#) will provide an approximate trade-in value. The final trade-in value is subject to in-store evaluation.

This program includes all Trek kids bikes including Precaliber, Wahoo, Roscoe Kids, and Electra Kids' bikes.